MEET YOUR NEW BOARD MEMBERS

IFMA-HR has new Board Members. Thank you for serving:

President Nancy Mitchell-Veeck
Vice President Gardner Winstead
Treasurer Cathleen McPoland
Secretary Todd Jones
Past President Michael Lee
Membership Chair David Pattishall
Programs Chair Kirk Baldwin
Sponsorship Chair Latisha Jeffries
Outreach Co-Chair Demetrius Blowe
Outreach Co-Chair Paul H. Gram
Communications Chair Michelle Gold

See complete article on page 2...

PRESIDENT’S CORNER

Welcome to the Hampton Roads Chapter of IFMA.

It is my privilege to serve you as your President for 2010/2011, and I’m looking forward to a great year. For those of you that don’t know me I’ve been in the HVAC/R business for over 25 years. I’ve worked with facilities in Southeast Virginia and Eastern North Carolina providing commercial/industrial air filtration, IAQ Solutions, HVAC Building Solutions and Controls focusing on Energy Management.

UPCOMING EVENTS

Board Meetings:
2010: 11/9; 12/14
2011: 1/11; 2/8

Chapter Programs:
2010
November 16: Chapter Meeting, Chesapeake Conference Center, Cooling Towers Cool!
December 14: Holiday Social, Church Point Manor B & B

2011
January 18: Chapter Meeting, US Coast Guard Base Portsmouth Tour
February 15: Chapter Meeting, Chesapeake Conference Center, LEED Your Facility

Please support our sponsors as they support you
In July your Board of Directors and committee members worked very hard planning seminars and tours for the upcoming year. The schedule has been set so please check our website www.ifma-hamptonroads.org for our upcoming events.

We’re looking forward to seeing you at our chapter meetings.

Nancy J Mitchell-Veeck, President

**President’s Corner Cont’d**

---

**Nancy Mitchell-Veeck**
Account Manager, Thermo-Trol, Inc  
*IFMA-Hampton Roads Position: Chapter President*

1) **Career History:** I have been in the HVAC/R business for over 25 years. I’ve worked with facilities in Southeast Virginia and Eastern North Carolina providing commercial/industrial air filtration, IAQ Solutions, HVAC Building Solutions and Controls focusing on Energy Management.

2) **Favorite Pastime:** Boating and spending time with family and friends at our Lake House on Lake Gaston.

3) **Favorite place to vacation:** Norway is great for the cooler weather (that’s where my family is from), but Hawaii is tops on my list for warm and sunny.

4) **Favorite Hampton Roads Restaurant:** There are many restaurants to choose from, but Steinhilber’s is the best local and is #1 on my list.

5) **Favorite Hampton Roads Restaurant:** Broken Egg Bistro

---

**Gardner Winstead**
Regional Manager, Millicare Textile & Carpet Care  
*IFMA-Hampton Roads Position: Chapter Vice-President*

1) **Career History:** 1986 – June 2007 Midstate Mills, Inc / Account sales representative. August 2007 – present MilliCare by EBC Textile & Carpet Care / Regional Manager

2) **Favorite Pastime:** Golf

3) **Favorite place to Vacation:** Key West or any place warm & sunny

---

**Cathleen McPoland**
Manager, Facility Administration, AMERIGROUP Corporation  
*IFMA-Hampton Roads Position: Chapter Treasurer*

1) **Career History:** Accounts Payable, Facility Coordinator- APAC/UPS Facility Manager-Irving Group/Nextel. Manager-Facility Administration

2) **Favorite Pastime:** Kickball-Poquoson Kickin Cougars, Gardening/ Landscaping, Race Walking-5k

3) **Favorite place to Vacation:** Outer Banks- Corolla to Hatteras Anywhere along the Blue Ridge Parkway

4) **Favorite Hampton Roads Restaurant:** Tap House-Hampton

---

**Todd Jones**
President, Sun Cross Services  
*IFMA-Hampton Roads Position: Chapter Secretary*

1) **Career History:** 1983-1985: Quality Engineer, Comdial Corporation; 1985-1987: Quality Engineer, Tracor Corporation; 1987-2010: Sales Rep., Manager, Vice President & President, Sun Cross Services Corp.

---

**Meet Your 2010-2011 IFMA-Hampton Roads Board and Chairmen Cont’d**

---

5) If a movie was made about your life, which actor would you want to play you? George Clooney

---

5) If a movie was made about your life, which actor would you want to play you? Diane Lane

---
2) **Favorite Pastime:** Exploring life with my wife Valerie and our two boys Noah (6) and Caleb (4) and University of Richmond sports!

3) **Favorite place to vacation:** Lake Winnipesaukee, New Hampshire

4) **Favorite Hampton Roads Restaurant:** A “toss up” between Steinhilber’s and Nawab Indian Restaurant

5) **If a movie was made about your life, which actor would you want to play you?** Tom Hanks

---

**Michael Lee**

General Manager, Wells Fargo Center

**IFMA-Hampton Roads Position:** Chapter Past-President

---

**David Pattishall**

Business Developer, ValleyCrest Companies, Inc

**IFMA-Hampton Roads Position:** Membership Chairman

1) **Career History:** This is my 6th year in the landscape industry. I have over 4 years of operational experience and 2 years of upper level management experience. In my position now, I handle all new business and customer relations. It is my job to insure that all new work that we receive is properly transferred to our operations staff. Along with that, I make sure that all promises made to the customer during negotiations are addressed and completed throughout the duration of our contract.

2) **Favorite Pastime:** Hunting/Fishing/Boating, NASCAR, Anything UNC!!!

3) **Favorite place to vacation:** Family beach house. Harker’s Island, NC (Cape Lookout)

4) **Favorite Hampton Roads Restaurant:** Joe & Mimma’s Italian, Newport News

5) **If a movie was made about your life, which actor would you want to play you?** Jared Leto (My So Called Life).

---

**Kirk Baldwin**

Vice President, Operations

Hoffman Beverage Co, Inc.

**IFMA-Hampton Roads Position:**

Programs Chairman

1) **Career History:** USAF 1968-1972 Electronics Technician ODU, BS Marketing, 1975; Employed by Hoffman Beverage Company since 1974, currently VP/Operations
2) **Favorite Pastime:** Traveling or planning trips, investing in the stock market, twentieth century history and watching sports mostly college football and basketball

3) **Favorite place to vacation:** Currently visit Cabo San Lucas, Mexico yearly and have been to most major tourist areas in Mexico. Alaska was my favorite all time trip to date and is definitely on my must return list

4) **Favorite Hampton Roads Restaurant:** Steinhilber’s

5) **If a movie was made about your life, which actor would you want to play you?** Carroll O’Connor

---

Tisha Jeffries
Business Developer, Service Business Unit
Warwick Plumbing & Heating Corp.
**IFMA-Hampton Roads Position:** Sponsorship Chair

1) **Career History:** Business Development for Warwick Plumbing and Heating. Been in the industry going on 5 years. Been in sales for past 15 and spent 8 years in the Navy.

2) **Favorite Pastime:** SPORTS, SPORTS, SPORTS….love camping, traveling, coaching my kids sports. DIE Hard Dallas Cowboys, Oklahoma Sooners, LA Lakers, St. Louis Cardinals fan!!!

3) **Favorite place to vacation:** Smokey Mountains in TN

4) **Favorite Hampton Roads Restaurant:** PF Changs

5) **If a movie was made about your life, which actor would you want to play you?** Sandra Bullock

---

Demetrius Blowe
Facilities/Environmental Technician
Volvo Penta Of the Americas
**IFMA-Hampton Roads Position:** Outreach Co-Chair

1) **Career History:** Currently Employed as the Facilities/Environmental Technician with Volvo Penta Of The Americas in Chesapeake Virginia. In April 2010 acquired my FMP designation From IFMA. I also hold a Master Electrician License for the State of Virginia, EPA 608 Certified and a ISO 14001 Auditor certification. I have been involved with Facilities Management for the last three years now and look forward to an excellent career ahead in the field.

2) **Favorite Pastime:** Reading and building Projects

---

Michelle Gold
Property Manager, ABM Engineering
**IFMA-Hampton Roads Position:** Communications Chair

1) **Career History:** Eight years in the Architectural & Interior Design Sales Industry; Fourteen years in the Facilities Planning and Facilities Management Industry

2) **Favorite Pastime:** Virginia Tech Football

3) **Favorite place to vacation:** Any beach or Europe.

4) **Favorite Hampton Roads Restaurant:** Tautog’s, Virginia Beach

5) **If a movie was made about your life, which actor would you want to play you?** Jodie Foster
May 20 at Sleepy Hole Golf Course saw the gathering of the 3rd annual IFMA/ASHRAE Golf Tournament to raise funds for the joint project - “E4Kids” - energy saving projects to benefit kids and families in the Hampton Roads community. Each organization donates $5000.00 towards equipment that helps local non-profit groups better utilize energy in their facilities.

Bay Diesel and HBA sponsored the beverage carts for the 85° day that saw 120 golfers take to the course to experience the camaraderie of the group and the challenge of the course for an enjoyable day of play.

Trying to get a group this size moving in the same direction was an easy assignment for the course pro – much more difficult for us to get them to hold still for a group photo but here it is.

First year funds from the tournament funded a solar hot water heating system for St. Mary’s Home for Disabled Children. The system will help St. Mary’s put more funds toward their mission instead of paying fossil fuel bills for hot water heating and it helps the community take steps to save energy and the environment through sustainability equipment such as this. Proceeds from this year’s tournament helped fund a new high efficiency heating and air conditioning unit for one of the homes of 4Kids, the non-profit organization that helps house families in need of help during periods of crisis such as domestic abuse, chronic hunger, and housing-related debt. This installation will help improve their energy efficiency and save 4Kids money along with added designs by Douglas Henderson and the ASHRAE engineers to help distribution and airflow.

Many thanks to everyone who contributed and played in the tournament for making it a success.

Kirk Baldwin and Ben Sutherland help at registration to keep the money coming in.
The 3rd annual ASHRAE/IFMA Pig & Oyster Roast (washed out by the downpour of September 30) was rescheduled for October 7 and was a resounding success along with just being a good time. Nature cooperated by providing an 88° temperature and bright sunshine.

The event, held each year on the grounds at beautiful Talbot Hall in Norfolk located right on the Lafayette River, broke previous attendance records as some 250 people joined for the event.

Key ingredients to the success of the event included great barbeque and oysters along with adult beverages. In addition, games and a great bluegrass band added to the overall enjoyment of the afternoon.

The event is the second of two events held each year to fund the joint community project, 4Kids, that ASHRAE and IFMA join together to give.

This year’s event raises money for energy saving additions to homes built by Habitat for Humanity. HFH is the organization that helps family’s achieve home ownership through low interest loans and sweat equity. The project this year will help two of these homes be super energy efficient with high SEER HVAC units and other energy saving additions to the homes.

Habitat currently has several homes in the process of being completed and this will help the families of the homes to be able to save energy and fossil fuel costs along with helping contribute to overall sustainability.